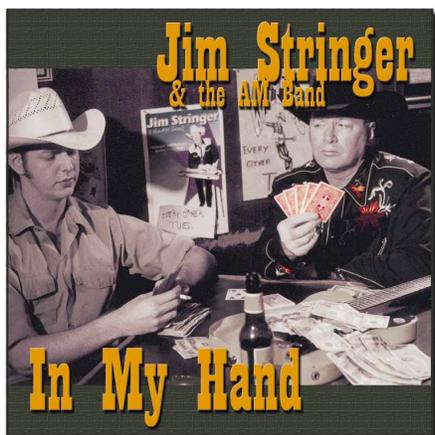




The Music Room

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Artist Name: Jim Stringer & The AM Band
Locale: Austin, TX
Name of Release: In My Hand
Label Name: The Music Room
Date of Release: May 11, 2004
UPC Bar Code #: 6 55238 20052 6
Selection Number: MRCD2005
Wholesale Price: \$7.00
Format: CD Only
Genre: Country/Rockabilly/Western Swing

In previous releases, *Swang* (1999) and *On The Radio* (2001), Jim Stringer & The AM Band forged a sound characterized by instrumental virtuosity and an upbeat, energetic, almost-live sound encompassing elements of rockabilly, western-swing, and vintage country. Though those elements remain powerfully in evidence, *In My Hand* is much more about the songs. The twelve tracks include ten new original tunes which showcase Stringer's songwriting skills developed over his forty-four and counting years as a performing artist.

Stringer is supported by a skilled group of musicians including long time associates, **T Jarrod Bonta**, on piano and **Carl Keese** on bass. Others include **Jon Hahn** (drums), **Ricky Davis** (pedal steel), **Tommy Detamore** (pedal steel), and the mysterious multi-instrumentalist, **Rufus Otis**, on accordion and percussion. Three duets also spice up the vocal variety: *I Remember You* (with **Susanna Van Tassel**), *Three Wishes* (with **Stacy Walters**), and *Raised on Robbery* (with **Karen Poston**). In all, the CD is well produced, well played and well written... this one will appeal to a wide audience and will earn many repeat listens!

In My Hand will be well supported and promoted in several ways:

- Over 400 copies will be sent to radio stations, reviewers and other media, including full service and promotion to both the *Freeform Americana Radio* reporters, *Americana* chart reporters;
- Stringer and the band will travel this summer in the US and Europe with festival appearances planned in Sweden and Denmark;
- Reviews and other media may be expected from *The Austin Chronicle*, *No Depression*, *Harp*, *Third Coast Music*, *Dynamite*, *Blue Suede News* and other sources will be solicited;
- Print ads have been placed in *No Depression*, *Third Coast Music*, and *Harp* beginning in March of 2004 announcing the upcoming release and continuing through the promotion cycle of the CD.